

# PROTECTED HABITAT



## Eligible for a BCCM bursary?

Normally \$500

with bursary \$50+ Booking Fee  
<https://ethicalfields.com/courses/>

This is not a "top-down" training course. We learn together via co-operation. The curriculum is designed to explore an opportunity for a farmer-owned brand and business around "Protected Habitat". We'll cover 3 core topics collectively; measurement, credibility and monetisation.

You'll be Zoom'ing in for 6-weeks (12:30 - 2pm) on a weekly basis and be given simple digital tools to advance your ideas further in between.

You will learn from case studies and guest speakers with first hand relevant experience. Your best teachers may also be your peers on this course.

The course will be expertly facilitated by Ethical Fields staff: Moira Were (AM), Rohan Clarke and Andrew Ward

Eligible farmers pay out-of pocket expenses of \$50 + booking fee.

<https://ethicalfields.com/courses/>

## Expert Guests



SOIL CARBON INITIATIVE  
DIRECTOR SOIL BIG DATA  
DIRECTOR NFF  
DIRECTOR SPROUTX

ANDREA KOCH



TRUST FOR NATURE  
POLICY ADVISOR  
ENVIRONMENTAL CONSULTANT

CECILIA RIEBL

JAMES BENTLEY



NAB - LOANS

PAUL DETTMAN



BRAND VALUE  
BEN PEACOCK



CASSINA

## BOOK NOW

answer a few questions on the ticketing to discover if you are eligible for a bursary