

REGIONAL & ECONOMIC DEVELOPMENT VIA COMMUNITY WEALTH BUILDING

Short Course

This short course will engage and inform leaders and practitioners from government, NGOs and community who can envisage a thriving, prosperous and resilient future for their region and want to make it a reality using Community Wealth Building.

The course will provide participants with a foundational knowledge of community wealth building benefits, strategies, processes and tools. These will be supported by real world examples from local and international leaders and practitioners' applying this model. Participants will also learn how to apply community wealth building to real issues in their region, such as changing economic opportunities, declining populations, youth unemployment, social disadvantage.

We can also tailor the course to meet the needs of your specific audience.

Benefits, what's included

- 1 day or 2 half days training
- 7 key modules
- Access to a growing Practitioner's Network of peers from across government, business and community
- Access to the 'Common Wealth Course' for two weeks after course completion

Optional

- A facilitated Offers and Needs Market at the completion of the course to share what we need and what we have to offer to make building inclusive and cooperative regions easier for us all

Why community wealth building?

Community Wealth Building is a fast-growing regional and economic development field that aims to:

- Strengthen our regions and local communities - by increasing local development outcomes from economic activity in the region
- Create an inclusive economy – by adopting more inclusive forms of economic development that build wealth and prosperity for everyone
- Enable plural ownership of the economy – by empowering local people to invest in, have ownership and a stake in the local economy, infrastructure, land and enterprises
- Make financial power work for local places – by harnessing and redirect existing capital and wealth back into the regional economy
- Anchor industry, enterprises and jobs locally – by increasing enterprises and employment opportunities that are anchored locally and reinvest in the region and employees
- Create diverse, stable, resilient and adaptive local economies and communities – through regional and individual asset building and wealth diversification
- Build deep commitment to the long-term aspirations of the region

It has proven to bring real benefits to local towns and people, tangible improvements in economic, social, cultural and environmental outcomes, and a growing number of places across the world are adopting this approach.

Format & Model of Delivery

This short course focuses on building foundational knowledge. It can be delivered on-line or in person in one day or across two half days.

Key Modules & Content

1. Introduction to community wealth building: key concepts and principles
2. Benefits, opportunities and challenges for regional and economic development
3. Strategic options and choices for implementing community wealth building at a regional and local scale
4. Key factors and considerations to determine strategic fit: location/context, opportunity, enterprises and structures, capital stack and structuring
5. Select issues addressed through community wealth building
6. Australian policy settings
7. Activation Strategies

Outcomes

As a result of this course, participants will:

- Transform their perspective and thinking about regional and economic development
- Understand the key principles, strategies, approaches and tools to apply community wealth building to regional and economic development
- Learn from thought-leaders and change-makers from Australia and internationally.
- Be exposed to real world examples of community wealth building
- Collaborate with and create a network of practitioners to support each other during and after the course..

Investment

Ethical Fields has a sliding scale for pricing to support capacity building and reflect different capacities to pay.

Group discounts are available for large and/or inhouse bookings.

Individual pricing is as follows:

- Indigenous leaders and organisations \$250 plus GST
- Community leaders not affiliated with an organisation \$250 plus GST
- Not-for-profit organisations \$450 plus GST
- Government officers, consultants and business practitioners \$550 plus GST

Who should participate?

This course is designed for government, NGOs and community leaders and practitioners seeking to build a deeper understanding of regional and economic development via community wealth building.

About the course facilitators

Ethical Fields specialises in regional and economic development via community wealth building. This program is designed and facilitated by: Andrew Ward, Gareth Priday, Meaghan Burkett, Moira Were and Rohan Clarke. You can learn more about us here: www.ethicalfields.com

For more information

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