

Regional & Economic Development via Community Wealth Building



Introductory Course for Leaders and Practitioners

This course provides an introduction to Regional and Economic Development via Community Wealth Building.

It is designed for leaders and practitioners from government, NGOs and community organisations seeking a strategic understanding of the benefits, opportunity and solutions offered by community wealth building.

Why community wealth building?

Community Wealth Building is a fast-growing regional and economic development approach.

Community wealth building can improve the prosperity, wellbeing, self-reliance and resilience of your region and local people. It can help solve the issues facing your region such as, such as changing economic opportunities, declining populations, unemployment, social disadvantage and more.

It has proven to bring real benefits to local towns and people, tangible improvements in economic, social, cultural and environmental outcomes, and a growing number of places across the Australia and the world are adopting this approach. As a regional and economic development model it aims to:

Strengthen your region and local community

By increasing local development outcomes from economic activity in the region

Make financial power work for local places

By harnessing and redirect existing capital and wealth back into the regional economy

Anchor industry, enterprises and jobs locally

By increasing businesses and jobs that are anchored locally and reinvest in the region and its employees

Enable local investment and wealth building

By empowering local people to invest in, have ownership and a stake in the local economy, infrastructure, land and enterprises

Create diverse, stable, resilient and adaptive local economies and communities

Through regional and individual asset building and wealth diversification

Build deep relationships and commitment to the long-term aspirations of the region

Objectives

- Understand the opportunity and benefit for your region, community and economy
- Understand and articulate what is meant by regional and economic development via community wealth building
- Understand the key principles, strategies, approaches and tools
- Understand the role government and regional development organisations can play
- Be inspired by current examples from Australia and internationally
- Apply community wealth building to your region
- Grow the Australian network of community wealth building leaders and practitioners

Topics Covered

1. Introduction to community wealth building
2. Key principles and objectives of community wealth building
3. Benefits and impact of community wealth building
4. Comparison to traditional approaches
5. (Re)Framing stakeholder roles
6. Strategies and approaches for implementing community wealth building
7. Examples of community wealth building

Format & Mode of Delivery

This course is a half day course delivered with a facilitator via video conferencing.

Investment

Ethical Fields has a sliding scale for pricing to support capacity building and reflect different capacities to pay.

Group discounts are available for large and/or inhouse bookings.

Individual pricing is as follows:

- First nations and community leaders and organisations \$225 (incl. GST)
- Not-for-profit organisations \$425 (incl. GST)
- Government officers, consultants and business practitioners \$525 (incl. GST)

If you choose to progress to the full Practitioners Program after completing this course, the fee for this course can be deducted from the fee for the Practitioners Program.

For more information

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