

PLACE BASED CAPITAL INITIATIVE 2024 - 2030

Partner & Investment Proposal

COLLECTIVELY SCALING PLACE BASED CAPITAL



PREPARED AND PRESENTED BY:



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ACKNOWLEDGMENTS

The Place Based Capital Network is the driving force behind this transformative initiative. We are a collective of Places and Partners from across Australia working together to collectively scale Place Based Capital.

This initiative is hosted by Ethical Fields, and sponsored by Griffith Centre for Systems Innovation, Town Team Movement, Collaboration for Impact, CBH Group (Wheatbelt Partner), Newcastle City Council, Wimmera Development Association Ltd, RDA Adelaide Hills Fleurieu and Kangaroo Island, Noosa Shire Council, Cradle Coast Authority, Lake Macquarie City Council, THERW Collection, NEWROC, Regen Sydney, Regen Melbourne, Castlemaine Institute, Mount Alexander Shire Council, Logan Child Friendly Community, Huon Valley Council, Shire of Augusta Margaret River, Western Murray Land Improvement Group and Glen Innes Severn Council.

This initiative has advanced via the generous participation and contributions of individuals and organisations from the following Places: Noosa, Western Downs, Logan, Lightning Ridge, Glen Innes Severn, Newcastle, Lake Macquarie, Sydney, Western Murray, Wimmera Southern Mallee, Mount Alexander, Melbourne, Cradle Coast, Huon Valley, Adelaide Hills, Fleurieu Peninsula, Kangaroo Island, WA Wheatbelt, and Augusta Margaret River.

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1. EXECUTIVE SUMMARY

IT'S 2035, IMAGINE IF...

Australia witnessed a transformation in community prosperity and resilience driven by the Place Based Capital (PBC) model. Emerging as a powerful solution by 2024, PBC triggered a national movement towards place based investment, innovation and ownership. It gave local places and people the power to finance, own and govern projects that addressed their needs and transformed their communities, such as housing, local production and manufacturing capacity, infrastructure improvements, renewable energy, circular economies, nature repair, care services and business development. PBC is now considered one of the most effective and efficient solutions for our most pressing problems, from cost-of-living crises to net-zero transitions, and has proved itself as a key pathway to equity, wellbeing, and regeneration.



Our Invitation

The Place Based Capital Initiative (the Initiative) is the driving force behind this transformative vision for the future. Launched in 2023, the Initiative is collaboratively scaling Place Based Capital through a network of Places and Partners across Australia and has already made a positive, demonstrable impact.

Interested Places & Partners are invited to join this network and play their part in creating this future. The purpose of this document is to extend that invitation and provide more information about the PBC model, the Network, the Initiative's past and projected impact and our five-year plan.

Our opportunity – Place Based Capital

Place Based Capital is a model and movement towards a more people centred, placed based and purposeful capital system. This is achieved through organisations, structures and other mechanisms that reorient how capital is sourced, invested, owned, controlled, distributed and used to better contribute to the social and economic wellbeing of a place and its people.

Over 100 places across Australia have expressed a need for Place Based Capital and our research shows it benefits diverse stakeholders including families, communities, local industry and business, government, developers, investors and philanthropists. Examples from Australia and abroad demonstrate that place-based capital approaches are practical, feasible, and successful, though often limited by a lack of awareness, capability, and supportive resources, policies and infrastructure.

Our response – The Place Based Capital Initiative & Network

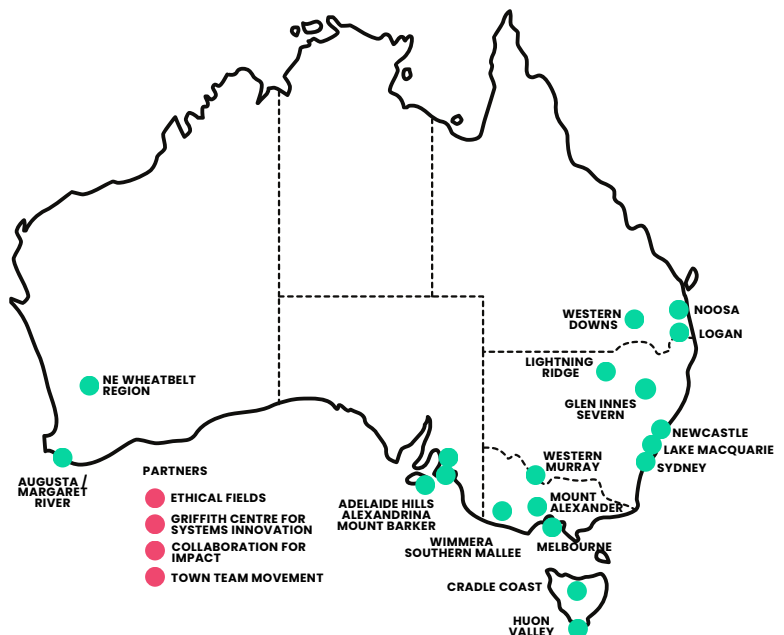
To enable all Australians to benefit from Place Based Capital, we need to establish the necessary support and infrastructure. The Place Based Capital Initiative is contributing to this by:

- Building a network of places and partners from across Australia to develop and advance PBC on the ground and nationally.
- Building awareness, inspiration and capability around PBC models and practices.
- Conducting research on barriers, enablers and system changes for PBC activation.
- Developing and testing practical resources and tools for PBC implementation.
- Identifying, starting-up, scaling-up and strengthening place based capital solutions, support, policies and infrastructure across metro and regional places.

Our impact – 2023

In twelve months, the initiative and network have made a positive demonstrable impact.

- A committed network from 20+ places and partners.
- Enhanced understanding of local capital systems, needs, challenges and opportunities.
- 100+ practical solutions identified and ready for testing and implementation.
- Increased readiness and action to implement place based capital solutions.
- New insights, resources and tools for implementation.
- Growing awareness and demand across 100+ places.



Our desired impact – 2050

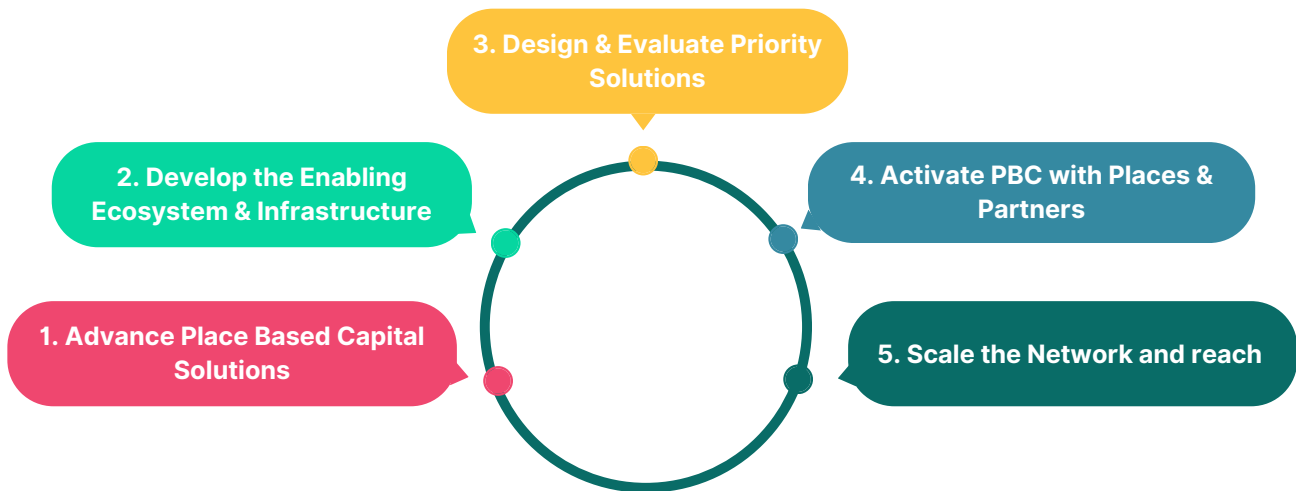
Our ambitious vision for Place Based Capital over the next two decades includes:



- \$1 trillion in capital: Owned, controlled, and purposefully used by local places, organisations, and communities, invested in essential and innovative projects.
- 1,000,000 Australians: Holding shares in local businesses and assets, receiving financial and other beneficial returns.
- 500+ places: Implementing PBC solutions, supported by industry partners, government and investors.
- 200+ supporting structures, mechanisms, policies and programs: such as place-based impact funds, local investment platforms, and community development corporations, nationwide advisory services, funding, and intermediary resources.

The plan - 5 year

The Initiative, having completed the Establishment and Foundation Stages, is now in the middle of the Discovery Stage. We have developed a five-year plan to complete Discovery and advance to the Design and Scale Stage. Ideally these program areas would run concurrently but can run sequentially if required. The budget total for this five year plan is \$4,954,000.



Our team - Place Based Capital Network

We are a collective of Places and Partners from across Australia working together to advance PBC. The Initiative is hosted by Ethical Fields, and sponsored by Griffith Centre for Systems Innovation, Town Team Movement, Collaboration for Impact, CBH Group (Wheatbelt Partner), Newcastle City Council, Wimmera Development Association Ltd, RDA Adelaide Hills Fleurieu and Kangaroo Island, Noosa Shire Council, Cradle Coast Authority, Lake Macquarie City Council, THERW Collection, NEWROC, Regen Sydney, Regen Melbourne, Castlemaine Institute, Mount Alexander Shire Council, Logan Child Friendly Community, Huon Valley Council, Shire of Augusta Margaret River, Western Murray Land Improvement Group and Glen Innes Severn Council.



Join us in this transformative journey

Great achievements are born from the power of collaboration and partnerships.

We invite strategic partners and funders to join us in this transformative journey from diverse sectors including community, for-purpose, philanthropic, Federal and State Government, financial, industry and business, legal, governance, academia and other interested parties.

For more information contact us at pbcp@ethicalfields.com or 0407 024 306.



2. OUR VISION

IT'S 2035, IMAGINE IF...

Australia witnessed a transformation in community prosperity and resilience driven by the Place Based Capital (PBC) Model. Emerging as a powerful solution by 2024, PBC reshaped economic inclusion and addressed inherent inefficiencies and inequalities of the existing capital system. PBC is now considered one of the most effective and efficient solutions for our most pressing problems, from cost-of-living crises to net-zero transitions, and has proved itself as a key pathway to equity, wellbeing, and regeneration.

The model promoted place based and inclusive capital activities such as financing, investment, development, ownership and management. This granted Australians unprecedented access to local capital and economic opportunities, enabling them to hold shares in local land, property, businesses, and infrastructure. It gave them the power to finance, own and govern projects, enterprises and development that addressed their needs and transformed their communities, such as affordable housing, local production and manufacturing capacity, infrastructure improvements, renewable energy, circular economies, nature repair, care services and business development.

As the PBC system was developed and scaled, it reshaped perceptions and triggered a national movement towards place based investment, innovation and ownership. Communities harnessed untapped local capital, and traditional funders and investors co-invested with communities, shifting from stopgap programs to systemic change. Local investment, ownership and governance became the norm, with household shareholders playing a pivotal role in shaping the nation's economic landscape.

Backed by government policies such as Place Based Impact Funds, Community First Right to Buy and the Community Super Act (2027), all Australians now control and benefit from a diverse range of investment and economic opportunities, aligning financial returns with personal values and community needs.

A 2028 university study found that 'PBC worked within the incumbent system, using existing and new mechanisms to achieve fundamentally different societal outcomes, fostering productive dialogue, breaking down social barriers and building stronger, more resilient communities. Amidst the wave of climate events and extreme weather from 2025, self-organising communities were equipped to respond to emergencies and disasters swiftly, reducing a reliance on external stakeholders.'

As Australia approaches net-zero emissions and the sustainable development goals, the Place Based Capital Model stands as a globally influential model, demonstrating the transformative power of community-led development. PBC created a capital system that enabled local places and people - no matter their background and circumstances - to invest in their future, realising dreams for their families and communities. Ultimately, PBC was about investing in our collective ability to thrive.



3. OUR PROBLEM - EXTRACTIVE CAPITAL

Australia faces significant challenges, including rising living costs, housing availability and affordability, stagnant household incomes, infrastructure and service deficiencies and the imperative shift to renewable energy and circular economies. Moreover, there is a pressing need to address disadvantage and inequity, regenerate our environment and prepare our country for future uncertainties.

These burdens fall heavily on local families, small businesses, communities and places. Our research shows that Australian communities want to tackle the economic, social and environmental challenges they face. They desire greater control and influence over local assets, services, investment, development, and other socio-economic activity.

While possessing ambitious ideas, aspirations and lived expertise, they often struggle to access the finance and resources essential for implementation and are heavily dependent on external support. They report that current capital systems fail to support place based action, perpetuating these issues. Existing systems concentrate wealth, limit ownership, and exploit local assets, hindering community needs and stifling local agency, investment, innovation, and resilience.



Various other stakeholders, including government, business, impact investors, philanthropists and the for-purpose sector invest billions annually to address these challenges. However, they often fail to achieve desired outcomes, recognising the importance of place based and community-led solutions, but lacking effective structures and practices to make a significant impact on the ground.

“We want to move from extractive forms of value exchange to ones that enable local people to have a stake, be part of shaping their communities and share in part of the wealth that is generated.”

A common thread in these challenges is capital - both financial capital, such as money or financial assets available for investment, expenditure and production; and capital assets such as land, natural resources, buildings, businesses, facilities, infrastructure, equipment, inventory, and intellectual property.



Capital is crucial for driving economic activity, promoting prosperity, and improving living standards and wellbeing. It enables efficient resource allocation, risk management, and the pursuit of development opportunities, fueling innovation, entrepreneurship and dreams.

Australia, one of the world's wealthiest nations - with 'golden soil and wealth for toil' - possesses significant capital across various sectors. Mobilising this capital effectively and purposefully is key to addressing our collective challenges and forging a more regenerative, equitable and prosperous society. To do so, we must rethink ownership, control, and usage. We need a capital system that prioritises local people, inclusion, equality, purposeful ownership, governance, and place based reinvestment. This system should drive collective prosperity, wellbeing, and regeneration.

There are existing solutions that demonstrate the feasibility of such a system. Widespread awareness, adoption and scaling of these solutions across Australia will empower local places and people to take meaningful action.

4. OUR OPPORTUNITY - PLACE BASED CAPITAL

What is Place Based Capital?

Place Based Capital is a model and movement towards a more people centred, placed based and purposeful capital system.

PBC reorients how capital is sourced, invested, owned, controlled, distributed and used to enhance the social and economic wellbeing of local communities. Capital includes both financial capital, such as money and financial assets available for investment, expenditure and production; and capital assets such as land, natural resources, building, businesses, facilities, infrastructure, equipment, inventory and intellectual property.

Created by and for local places and people, PBC provides local families, organisations and places greater ownership and control of local capital assets and activities, provides more inclusive and equitable opportunities to participate in these activities, and builds local financial and economic self-reliance, resilience and prosperity.



This is achieved through policies, strategies, organisations, structures and other mechanisms that help all local people, families, businesses and organisations to:

- identify and create sources of local capital.
- access, govern and manage needed money, funding and finance.
- invest in their community – local projects, businesses, entrepreneurs and community organisations.
- buy, own, govern and manage local assets like land, enterprises, buildings and infrastructure.
- purposefully use local assets in ways that better supports them.
- pool money together so those with little can invest and achieve more collectively.
- build financial reserves for emergencies, disasters, large infrastructure needs and their economic future.

“To enable local opportunities and challenges to be addressed in a way that is empowering for community.”

Place Based Capital involves non-local stakeholders – government, developers, investors, philanthropist, others – who want to invest and operate ways that build local ownership, control and self-reliance such as:

- co-investing alongside community in local infrastructure, services and assets so community holds a share in these activities.
- investing in the development of organisations, initiatives, structures, services, products or other mechanisms that support place based capital.



Who benefits from PBC?

Places, communities, families: PBC empowers local communities by providing inclusive opportunities to access, invest in, own, manage and utilise local financial capital and assets. It offers a sustainable source of capital – reducing reliance on temporary and restrictive grants, funding and leases. This fosters local agency, resilience, innovation, economic growth, and collective prosperity.

Local business, organisations, entrepreneurs: PBC offers increased and more aligned access to funding, resources, assets, ownership and community support, enabling local business and entrepreneurs to thrive, innovate, and contribute to the economic vitality and sustainability of their area.

Government: PBC strengthens local economies and reduces dependency on external factors, fostering resilience against economic shocks and enriching economic prospects. It mitigates social disparities, promotes community, and provides another pathway for state and federal governments to deliver targeted investments and reduce reliance on government funding.





Developers: PBC improves project viability and risk factors by engaging and benefiting local communities, ensuring long-term success and sustainability of developments.

It opens new sources of capital for development from place based sources and fulfills ESG commitments and positive community relationships.

Impact Investors: PBC increases opportunities for impact investment by providing structures and vehicles to confidently invest in places and people. It delivers local economic and social impacts, strong long-term returns, and reduces risk through strategic alignment, aggregation, co-investment and ethical investment.

Philanthropy: PBC allows philanthropic organisations to address systemic issues of capital access and control. It provides capacity, structures and vehicles to confidently co-invest in communities in the short-term, while building local economic agency, self-reliance and resilience in the long-term.

Australia as a Whole: PBC offers a modern capital system that supports nationwide economic, environmental and social prosperity for all.

“It has a role in making a shared agenda a reality - sharing accountability, risk and benefits in ways that make a tangible difference in place.”

The existing foundations for Place Based Capital

Place Based Capital already operates across Australia in both metro and regional areas. We have identified over 100 examples of place based capital in action and believe there are likely to be thousands more. Examples include:

Households: increasing savings or investing in income-generating assets like home solar to diversify income streams.

Communities: setting up local development and investment companies that buy, govern and manage local assets and services to better meet community needs, such as the Yackandandah Community Development Company, Manilla Community Renewable Energy Inc., Castlemaine Community Investment Cooperative, Waterfall Way Community Land Trust and the Ongerup Community Development Group.

Local Governments: supporting community wealth building, like City of Sydney and prioritising human capital like Newcastle’s New Move initiative, which offered \$10,000 to entrepreneurs willing to relocate to Newcastle to start innovative business.



Local entrepreneurs and businesses: preferencing community capital and reinvesting profits into place based impact such as the Food Connect Shed.



Collaborative, ethical, original

Owned by the community, for the community, the Food Connect Shed is a place for connection, creation and change.

Image sourced from www.foodconnectshed.com.au/

Places: setting up their own development and future funds, such as the Muswellbrook Future Fund.

Philanthropy: supporting place based impact funds, such as the Paul Ramsay Foundation's Community-led Fund Managers initiative.

Internationally: Place Based Capital is being developed and used in even more diverse ways.

- Policies and legislation to support a community 'first right to buy', such as Scotland's Land Reform (Scotland) Act 2003 (UK).
- Financing tools that provide a financial guarantee for community lenders, accelerating community investments that would otherwise not be possible, such as the Community Investment Guarantee Pool (US).
- Support services that build capability and broker community loans and bonds, like Tapestry Community Capital (Canada).
- Collaborative networks scaling the community finance ecosystem like Catalyst: Community Finance Initiative (Canada).
- Place based hubs helping communities set up local development companies and buy local assets, like the Community Ownership Hub, Glasgow (UK)



Image sourced from www.guaranteepool.org/

These examples demonstrate that place based capital approaches are practical, feasible and successful.



Growing demand for PBC

Over 100 communities across Australia have expressed a need for Place Based Capital and we expect this number to grow as more communities become aware of it. Research conducted with 17 locations in January 2024 revealed that while the primary reasons varied, each place deemed Place Based Capital essential.



The barriers for scaling PBC

Despite evidence that PBC solutions are practical, feasible, successful and in demand, several barriers impede their initiation and scaling.

Awareness and understanding: Limited understanding of PBC concepts and benefits among community leaders, members and stakeholders can impede progress.

Economic and financial: Access to financial resources is often limited, with capital concentrated with large financial institutions. These institutions prioritise investments in established, high-growth markets over smaller, community-based projects, viewed as being higher risk with lower return. Discriminatory lending practices further restrict marginalised communities' access to capital.

Support and guidance: Stakeholders of all kinds lack access to relevant information, guidance and support to inform ideas, approaches and decision-making.

Institutional barriers: The absence of supportive institutions and adequate financial infrastructure hinders place based capital initiatives. Traditional financing institutions do not offer products that meet PBC needs. Fragmented efforts and lack of coordination among stakeholders results in inefficiencies and missed opportunities. Mainstream capital institutions benefit from economies of scale that allow them to offer lower prices and more comprehensive services, which place based institutions often cannot match.



Social barriers: Low economic and financial literacy within the community can limit the effective use of PBC services. Building trust is challenging, especially where there is a history of economic exploitation or if the capital institution is relatively new. Cultural differences can also create barriers.

Political and regulatory barriers: The absence of supportive policies and regulations at all government levels can obstruct PBC development. Navigating complex government processes is time-consuming and costly, with regulations often tailored for larger financial and business entities.

Systemic barriers: The current capital system dominates the market, making it difficult for new and place based solutions to compete effectively.

5. OUR RESPONSE – PLACE BASED CAPITAL INITIATIVE

About the Place Based Capital Initiative & Network

To enable all Australians to benefit from Place Based Capital, we need to establish the necessary support and infrastructure.

The Place Base Capital Initiative and Network, launched in 2023, is collaboratively scaling the Place Based Capital ecosystem across Australia. This is being achieved by:

- Building a network of places and partners from across Australia who are learning and applying place based capital in their places and organisations.
- Building awareness, inspiration and capability around Place Based Capital models and practices.
- Undertaking place based and industry research into the barriers, enablers and system change required for activating place based capital.
- Developing practical models, frameworks and tools to learn and test how Place Based Capital could work at the place, state and national levels.
- Identifying, starting-up, scaling-up and strengthening Place Based Capital solutions, support, policies and infrastructure in metro and regional places across Australia.



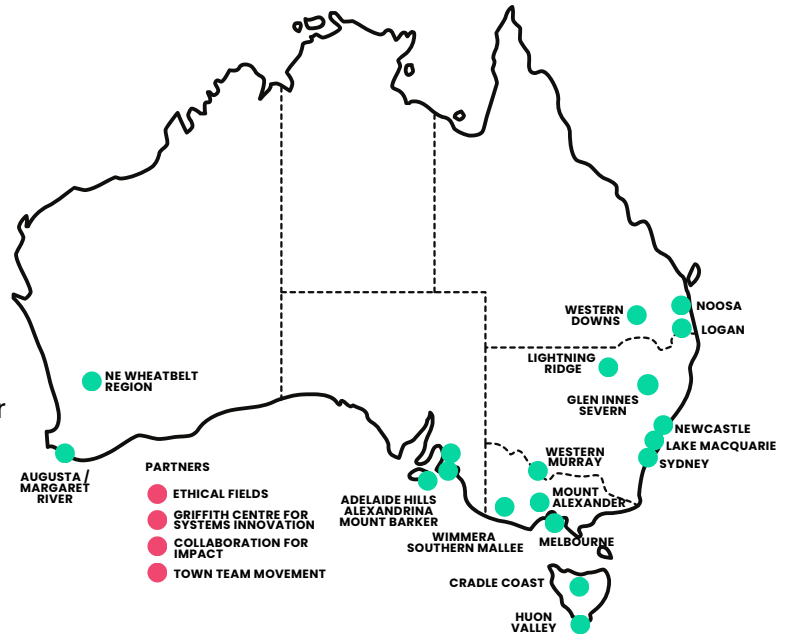
“Together we are creating a practical pathway towards a more inclusive and regenerative capital system.”



Our impact - 2023

In twelve months, the Initiative and Network have made a positive demonstrable impact.

- A committed network from 20+ places and partners with a diversity of actors including councils, development organisations, business, community organisations and for-purpose organisations.
- Enhanced understanding of local capital systems, needs, challenges and opportunities.
- 100+ practical solutions identified and ready for testing and implementation.
- Increased readiness and action to implement Place Based Capital solutions.
- New insights, resources and tools for implementation.
- Growing awareness and demand across 100+ places.
- Emerging system for Place Based Capital at local, regional and national scales.



Our desired impact – 2050

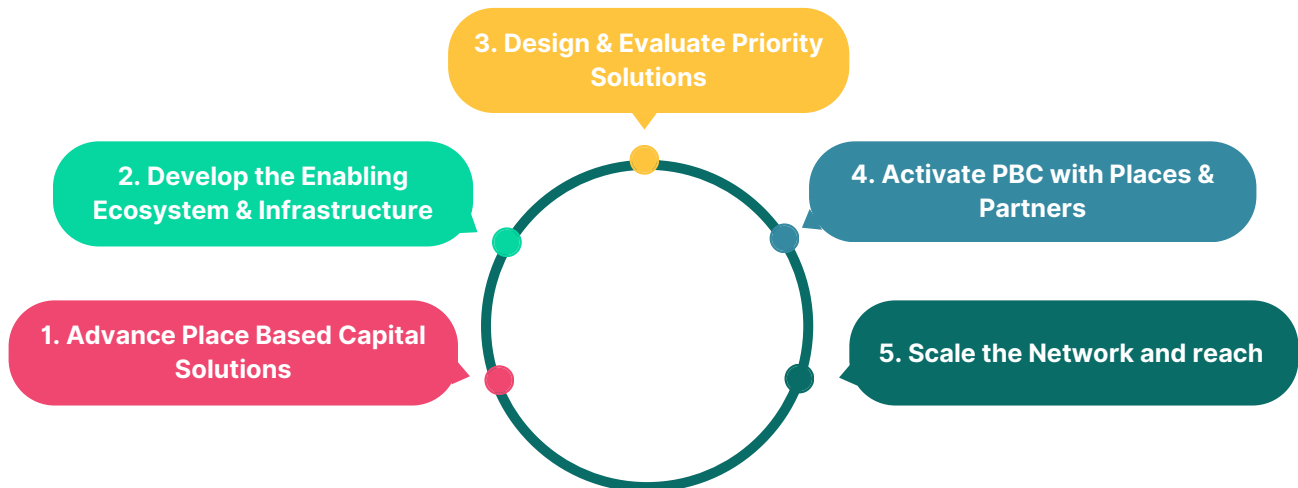
Our ambitious vision for Place Based Capital over the next two decades includes:

- \$1 Trillion in capital owned, controlled and purposefully used by local places, organisations and communities inclusively and equitably invested in local, essential and innovative projects.
- 1,000,000 Australians holding shares in local businesses and assets and receiving financial and other beneficial returns.
- 500+ places implementing Place Based Capital solutions, supported by industry partners that develop supportive structures, services and products and investors that redirect their capital into place based and community-led investments.
- 100+ new Place Based Capital structures, services and products available in the market such as place based impact funds, local investment platforms and investing instruments.
- 200+ supporting policies, programs and resources available nationwide, such as advisory services, funding, and intermediary services.
- Mainstream adoption of Place Based Capital alongside other models.
- Leading to more empowered, self-reliant, equitable, prosperous, regenerative, and resilient local economies and communities.



6. OUR PLAN

The Initiative, having completed the Establishment and Foundation Stages, is now in the middle of the Discovery Stage. We have developed a five-year plan to complete discovery and advance to the Design and Scale Stage. These program areas are described below. Ideally, they would run concurrently, but can run sequentially if required. The budget total for this five year plan is \$4,954,000.



1. Advance Place Based Capital Solutions

The Initiative has identified over 100 potential PBC solutions to help local and non-local stakeholders advance Place Based Capital. These include policies, legislation, strategies, structures, vehicles and other mechanisms that support positive Place Based Capital outcomes. Further research, along with capability and resource enhancement, is necessary to provide communities with the comprehensive information and support they need to understand the solutions thoroughly and make informed decisions about which ones are most needed, feasible, and impactful.

2. Develop the Enabling Ecosystem & Infrastructure

The Initiative has confirmed that PBC is essential for both metropolitan and regional places, with many locations already adopting these approaches. Examples from Australia and abroad demonstrate that PBC is practical, feasible, and successful. However, it's implementation is often hampered by a lack of awareness, capability, and supportive resources, policies, infrastructure and other enabling supports.



This program area will explore the conditions needed for PBC to be easily understood and implemented by a wide range of stakeholders. These stakeholders include local stakeholders such as households, community organisations, local business, non-government organisations and local council, and non-local stakeholders such as government bodies, corporations, developers, investors, technical experts and others.

3. Prototype & Evaluate Priority Solutions

Several PBC solutions show significant promise and have been identified by many Places as necessary. Some of these solutions are more advanced and require strategies for implementation support, while others are in the earlier stages of development and need further design, testing and assessment to determine their feasibility and viability. This program area will select 3 – 4 priority solutions for comprehensive design, prototyping and evaluation to determine their suitability for wide-scale application and implementation. One of these solutions is a network of place based impact funds supported by a national mutual fund. This mutual fund will provide shared services and access to larger capital opportunities through aggregation and economies of scale, responding to demand from over 100+ places.

4. Activate PBC with Places and Partners

This program area will support Places to build their readiness, build the enabling ecosystem and implement a range of PBC solutions in community. This includes working with non-local actors to explore, test and adopt PBC practices in their operations, such as government bodies, corporations, developers, investors, philanthropic organisations and others. These solutions and practices will cover a range of activation areas including capital culture & capability, identify and create, access, own, govern and manage, invest, exchange and use capital.

5. Scale the Initiative, Network and impact

This program area will scale the Initiative and the Network to enable an additional 30 Places and wide ranging Partners to participate and access the developed tools and resources to support them to activate place based capital.

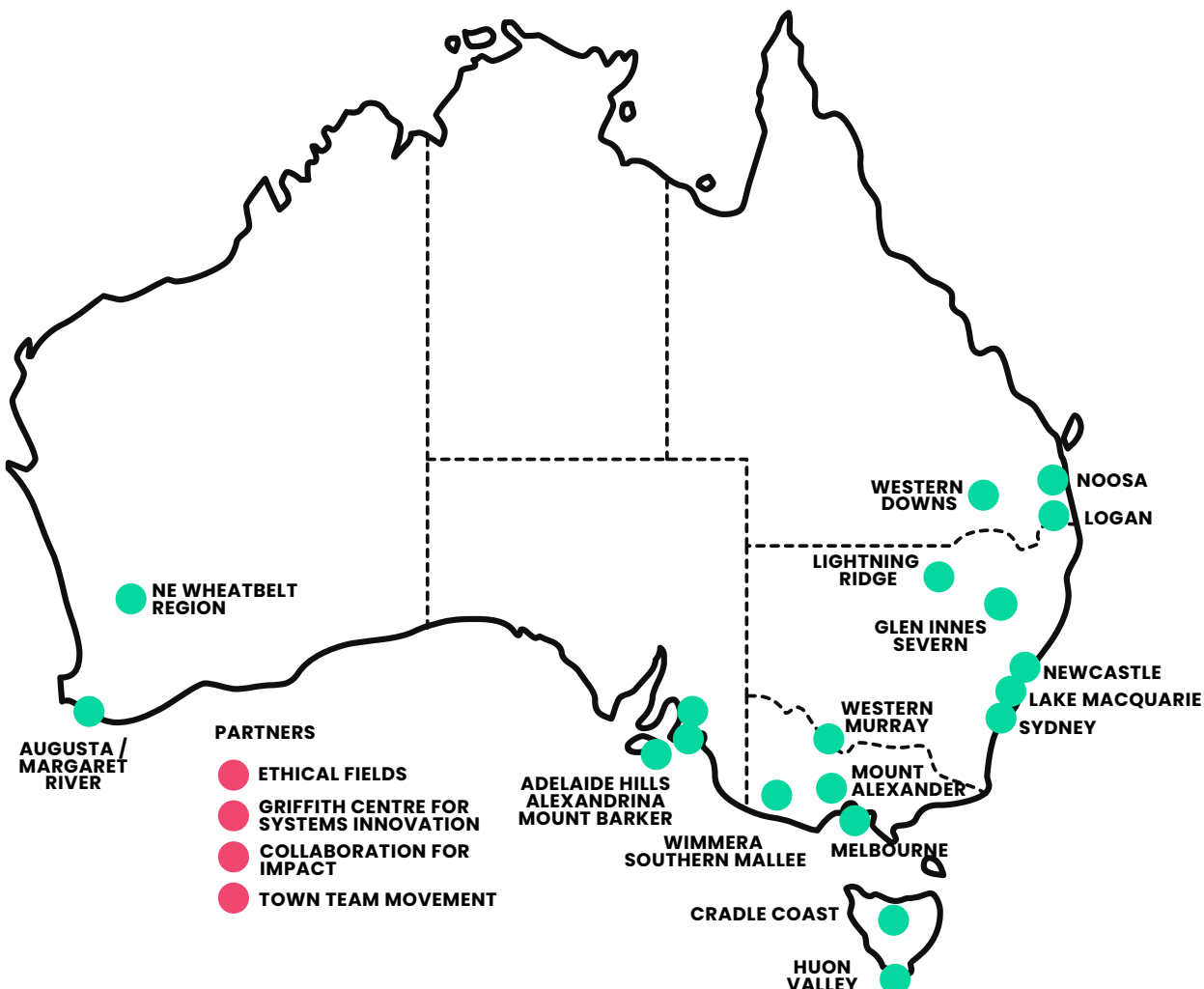
Resources & Budget

The resources and budget for these program streams are detailed here. We are seeking partners to fund this vital work. We are open to individual funders or a consortium. Funding may support the holistic ambitions or specific objectives. Detailed costings can be provided on request.

Program Area	Budget
1. Advance Place Based Capital Solutions	\$952,000
2. Develop the Enabling Ecosystem & Infrastructure	\$1,034,000
3. Prototype & Evaluate Priority Solutions	\$1,008,000
4. Activate PBC with Places and Partners	\$900,000
5. Scale the Initiative, Network and Impact	\$860,000
Administration	\$200,000
Total budget	\$4,954,000

7. OUR TEAM - PLACE BASED CAPITAL NETWORK

The Place Based Capital Network is the driving force behind this transformative Initiative. We are a collective of Places and Partners from across Australia working together to advance PBC.



The initiative is currently:

Hosted by Ethical Fields. We develop and implement community wealth building and place based capital initiatives tailored to Australia. Our work is designed to realise the economic potential within local communities, and foster local economic inclusion, leadership, wellbeing and resilience. We work alongside communities, business, government and non-government organisations.

Sponsored by Ethical Fields, Griffith Centre for Systems Innovation, Town Team Movement, Collaboration for Impact, CBH Group (Wheatbelt Partner), Newcastle City Council, Wimmera Development Association Ltd, RDA Adelaide Hills Fleurieu and Kangaroo Island, Noosa Shire Council, Cradle Coast Authority, Lake Macquarie City Council, THERW Collection, NEWROC, Regen Sydney, Regen Melbourne, Castlemaine Institute, Mount Alexander Shire Council, Logan Child Friendly Community, Huon Valley Council, Shire of Augusta Margaret River, Western Murray Land Improvement Group and Glen Innes Severn Council.



8. OUR INVITATION

Great achievements are born from collaboration and partnerships. Every stakeholder plays a crucial role. Join us in this transformative journey!

We invite strategic partners and funders who want to support this critical work, including:



- **Local people and places**
- **Local businesses and organisations:** Building local economic prosperity, equity, self-reliance and resilience.
- **For-purpose organisations:** Transforming social, economic and environmental outcomes.
- **Philanthropic organisations:** Aiming to tackle disadvantage, support local financial empowerment and other place based outcomes.
- **Governments:** Exploring policies and legislation to address rising living costs, housing availability and affordability, jobs and household incomes, infrastructure, community services, renewable energy and circular economies, disadvantage and inequity, environmental regeneration and resilience.
- **Financial or investment organisations:** Enhancing ESG impact and community capital outcomes.
- **Businesses:** Adopting more inclusive, equitable and social business philosophies and practices.
- **Technical experts:** Contributing legal, financial, governance and other expertise.
- **Research institutions:** Evaluating efficacy and identifying actionable insights.
- **Other interested individuals and organisations:** Using your unique strengths to contribute.

9. FOR MORE INFORMATION

Please contact the Place Based Capital Initiative Team to discuss this opportunity further via:

Email: pbcp@ethicalfields.com

Phone: 0407 024 036

Website: www.ethicalfields.com

Thank you for your interest and we look forward to hearing from you.

